



Why Sunnyland Mills Makes the Best Bulgur Wheat

- **Experience** - Sunnyland Mills is the oldest producer of bulgur wheat in the Western World, using a time-tested recipe that originated in the Middle East. Our company was founded in 1935 and we specialize in bulgur.
- Sunnyland is the only **full-time** premium bulgur manufacturer in the U.S.
- **All Natural** - No chemicals, additives, colors or artificial ingredients.
- **Organic** - We produce a line of Certified Organic Bulgur.
- **White Wheat** - Sunnyland Mills uses only special varieties of wheat to make its traditional bulgur products:
 - White wheat does not contain the tannic acid that is found in bulgur made with red wheat. Tannic acid imparts a bitter taste. White wheat is typically called a "sweet wheat" for the same reason. Sunnyland Mills' bulgur wheat is guaranteed to be free of any rancid, bitter or other "off" flavors.
 - Bulgur made from white wheat absorbs water when soaked or cooked at a uniform rate. This provides for predictable results and consistency in preparation of recipes.
- **Unique** - Sunnyland's bulgur can be distinguished from other bulgur wheat by:
 - Color: Sunnyland's traditional bulgur is light golden-tan color. Other imported bulgur made from durum wheat is possibly bleached with chemicals to a bright yellow color.
 - Water absorption: Sunnyland's products absorb water in a consistent, controlled manner. Other bulgur products absorb at different rates causing some particles to be mushy and others under cooked when prepared.
 - Particle size: Sunnyland painstakingly sifts its bulgur into very uniform particle sizes which provides consistent water absorption. Our product looks better than other bulgurs that have more of a rough cut and include very small and large particles in the mixture.
 - Smell: Sunnyland's bulgur has a mild, slightly nut-like smell whereas other bulgurs have a dense, less delicate profile.
- **Food Safety**
 - Sunnyland Mills conducts routine quality control tests to assure both quality and safety are maintained. Our active recall plan is in place should a rare event take place. In our history, we have never had or received a recall.
 - A Hazard Analysis and Critical Control Points (HACCP) plan is in place and is tested regularly.
 - Magnets are used throughout the process and electronic metal detectors at final packaging.
 - For the last ten years, we received a "Superior" rating from the American Institute of Baking. There is no higher rating from this prestigious organization.
 - We have recently switched to a Safe Quality Food Audit Program (SQF). This Global Food Safety Initiative (GFSI) Certification is highly accepted throughout the global food industry. This new audit program will give you the assurance of knowing that you are buying a safe, quality food product.
 - Our modern plant was built in 1993 and meets all federal and state food processing regulations.
 - Our specifications are strictly adhered to in order to provide the best bulgur in the world.
 - Major international and national food companies rely on Sunnyland's quality to meet their exacting standards.
- **Our Team**
 - Our Sunnyland Team Members are highly trained in the processing of our bulgur wheat products and they know the importance of quality and satisfaction you deserve. We build on longevity and retention at Sunnyland; most of our employees have been on our team for over 20 years.
- **Product Freshness and Packaging**
 - Our products are processed and packaged as soon as we receive your order so that there is no delay in shelf life and no product returns. As you can appreciate when you open a bag of Sunnyland Bulgur Wheat, a "nutty wheat" aroma fills your senses. Our packaging consists of several layers of protection to guarantee easy receiving and storage for stocking. Our products are UPC coded and product identified for your inventory personnel.
- **Customer Service**
 - Our customer service team will guide you through the ordering process with the specific documentation you need. Our team is dedicated to making sure the products you order are exactly what you requested, leave our plant on your requested ship date and have all the necessary paperwork.

Thank you for purchasing our products. Our eight decade heritage of producing the highest quality bulgur wheat is our only focus. We are proud to be the third set of brothers to own and operate Sunnyland Mills.

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